

Press Release

Accra, 8 November 2021

Digitalisation in Ghana: The Facility Investing for Employment (IFE) launches an online Call for Expressions of Interest

If your company or the public entity that you are representing is active in the field of digital transformation, or if you are planning to invest in it, you are invited to participate in this Call for Expressions of Interest. The online survey is open from 8 to 26 November 2021.

This Call for Expressions of Interest is targeting entities active in Ghana that seek potential grants to co-finance their investment in digitalisation projects, including, but not limited to:

- Firms from the technology sector with high innovation and scalability potential
- Hubs or platforms supporting firms in their digitalisation strategy through technical support, training and/or fundraising guidance
- Firms or organisations aiming to transform their business models by digitalising processes, products, value chains or delivery channels as a prerequisite for further expansion
- Providers of professional education aiming to expand the provision of digital skills required for the labour market (e.g., app development, server administration)
- Public sector bodies aiming to address local digital infrastructure deficiencies or expand digital public services to improve the conditions for firms relying on such infrastructure

**CLICK HERE TO PARTICIPATE IN THE
CALL FOR EXPRESSIONS OF INTEREST**

You can also enter the following link in your web browser:

<https://www.surveymonkey.com/r/G8PLQ32>

Note: The link leads to an external website.

The evaluation of the survey is the responsibility of IFE and KfW.

The information received regarding the specific type and size of digitalisation investments, job creation potential etc. will offer IFE valuable information to tailor its potential subsequent Call for Proposals in a manner that properly addresses the needs and interest of potential project partners. The launch of the Call for Proposals is planned for the first quarter of 2022.

The Call for Expressions of Interest is intended to (a) gather information on interested entities and (b) gather information on the entity's investment idea in digitalisation.

Digitalisation projects which IFE could potentially fund would need to be operationally viable and financially sustainable. The execution of the digitalisation investment until commencement of operation should not exceed 18 months. In alignment with the IFE overarching objective, the eligible digitalisation projects need to also contribute to significant creation of jobs – at the entity of the project partner or additionally also at other entities (multiplier effect).

The facility **Investing for Employment** is an investment mechanism created by KfW Development Bank on behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ) as an integral part of the **Special Initiative on Training and Job Creation**. Operating under the brand **Invest for Jobs**, the Special Initiative aims to remove investment barriers and to create good jobs and training opportunities in its partner countries in Africa: Côte d'Ivoire, Egypt, Ethiopia, Ghana, Morocco, Rwanda, Senegal, and Tunisia.

Please note:

This Call for Expressions of Interest (the “Call”) is for the purpose of exploring the market potential for projects and/or investments in the mentioned sector and the gathering of information in preparation of a potential future Call for Proposals. The publication of this notice does not represent a competitive call or tender process and should not be taken to guarantee that such a competitive call will be launched in the future.

For more information about the facility **Investing for Employment**:
<https://invest-for-jobs.com/en/investing-for-employment>

General information and further support services offered by the Special Initiative on Training and Job Creation: <https://invest-for-jobs.com>

We are looking forward to hearing from you!

For general enquiries regarding the Special Initiative and the facility Investing for Employment:
info@invest-for-jobs.com

For enquiries about the Expressions of Interest in Ghana:
cfp-ife.ghana@invest-for-jobs.com